



To Whom It May Concern,

Before Reflex Brands, I had a very basic, self-built B2B website. I had no social media other than a Twitter Page and only tweeted every few months. FlexScreen was a new business, and I was just trying to make everything happen on the smallest possible budget.

As the business grew, I knew something had to change. I wanted to expand our influence and start selling B2C as well as B2B. This meant that I needed to ramp up social media, and I would need a new website that could handle e-commerce, which was way out of my league.

I felt an instant connection with Reflex Brands. They knew what I wanted and presented an easy to understand, step-by-step strategy to get me there.

The results have been amazing! Our B2C website currently generates over 2 million dollars in homeowner sales each year. We added accounts on all social platforms, and our posts got us noticed by Shark Tank producers who reached out to us about being on the show, resulting in a lucrative deal with the "Queen of QVC," Lori Greiner. Our robust social media also includes a TikTok video with over 1.1 million views, and I currently have over 80,000 followers on LinkedIn.

Thanks to Reflex Brands, we've come a long way from a homemade website and a barely-there Twitter account. In fact, I was so happy with their services that I purchased the company and continue to expand the staff to better serve even more clients.

Reflex Brands propelled my brand to new heights, and I am confident that they can do the same for you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Altieri', written over a horizontal line.

Joe Altieri

President



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